

FOR IMMEDIATE RELEASE

CLEARPICTURE LAUNCHES NEW CORPORATE WEBSITE

Halifax, Nova Scotia – May 30, 2007 – ClearPicture Corporation, a premiere feedback-management solutions provider, announces the launch its new solutions-focused website.

With a mission to introduce ClearPicture's robust EFM solution set, as well as to announce new branding, messaging, and a continued focus on providing clear communications and better access to information, ClearPicture completely redesigned its website for enhanced user experience.

"The new site is very intuitive, making it easier for ClearPicture to share news and information with our customers, prospects, partners, and other stakeholders," explains Scott Burton, President and CEO. "We have not only launched our robust EFM solution set, but we clearly state our areas of expertise and list our capabilities, giving our viewers a clear picture of all we have to offer," adds Burton

The website functions almost like a self-service portal, providing access to resources and information that can help everyone – from HR professionals to CEOs – get a better understanding of one of the most important insights an organization can make in order to improve performance – the impact of high and low engagement on business outcomes.

ClearPicture looks forward to continually building out the content of their new site, making it a place where people will come for information on effective feedback and action management programs. Please visit the new site at www.clearpicture.com and feel free to send you comments to engage@clearpicture.com.

About ClearPicture

ClearPicture has provided solutions to Fortune 1000 and mid-market companies in over 200 countries and 50 languages around the world. ClearPicture's end-to-end solutions include feedback program design, communications, data-mining and advanced analysis, results interpretation, reporting, action management, and follow-up measurement, all of which help ClearPicture's clients improve business outcomes.

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