

FOR IMMEDIATE RELEASE

CLEARPICTURE TEAMS UP WITH HR.COM FOR BEST PRACTICES WEBCAST SERIES *HR Professionals gain tools and insight into increasing engagement for improving business outcomes*

Halifax, Nova Scotia – June 27, 2007 – ClearPicture Corporation, a premiere feedback-management solutions provider dedicated to helping organizations grow their business, has partnered with HR.com, the largest online community and social network for HR professionals, in order to provide a series of educational webcasts focused on best practices in the HR space. Offering real-life success stories, ClearPicture joins forces with their clients, such as IBM, or industry experts, such as Dr. Beverly Kaye, to discuss how to engage employees for better retention and improved organizational performance.

“We have developed best practices around key HR needs, such as designing the right feedback questions, applying the right analysis for feedback interpretation and developing the most effective action plans,” says John Wickett, Director of Consulting, ClearPicture Corporation. “Our experience enables us to help other HR professionals think about practices that could aid them in a variety of ways – from reducing administration time to increasing engagement and getting executive buy-in for action plan implementation.”

“ClearPicture’s informative webcasts add value to our community by helping HR professionals assess their programs and think about ways to improve their own practices without having to re-invent the wheel,” says Debbie McGrath, CEO, HR.com. McGrath points out that as an added bonus, “each webcast participant is entitled to one HRCI credit towards their certification.”

Since November of 2006, ClearPicture has reached more than a thousand attendees, offering insight into how to address important HR issues. ClearPicture teams up with their clients in each webcast, giving real-life examples of how managers tackle HR issues, such as IBM’s program for addressing overwork and work/life balance, or IBM’s suggestions for designing a good Exit survey. A large utility company shares how they almost doubled engagement scores when they took action on survey results. And engagement expert, Dr. Beverley Kaye, discusses the link between engagement and business outcomes, and the pivotal role managers play.

One of the most powerful components of ClearPicture’s webcast series is the topic-specific survey attendees are invited to take, letting them know how they rank against their peers on key issues. The surveys have helped attendees in a number of ways – how to identify their organization’s strengths, or the issues they need to address, such as the

high cost of turnover; how to define best practices around measuring engagement; how other companies improve engagement through action; what managers can do to help improve engagement and retention; and so on. After the survey closes, ClearPicture produces an anonymous report, providing it to the respondents shortly thereafter.

With HR.com's mission in mind – to help organizations build great companies through community, collaboration, research, shared best practices, and measurements – ClearPicture joined the HR.com community in order to contribute over a decade of experience in feedback measurement and best practices for increasing engagement and improving organizational performance.

In 2007, ClearPicture will deliver a number of webcasts devoted to timely topics that can help HR professionals understand and improve their engagement programs. The next webcast, *Optimizing the Talent You Have: Families and Work Institute research findings on engagement and retention*, will go live on July 17 at 11:00 am EST. In this webcast, Ellen Galinsky, President and Co-Founder of Families and Work Institute, will explain research findings, providing HR professionals insights for improving engagement and retention, two vital concerns at a time when a talent shortage looms.

REGISTER for upcoming webcasts, or view the webcast archive at:

<http://www2.clearpicture.com/webcast>

About ClearPicture

ClearPicture has provided solutions to Fortune 1000 and mid-market companies in over 200 countries and 50 languages around the world. ClearPicture's solutions combine robust, flexible and user-friendly web portal technology with ongoing IT and I/O consulting support for feedback program design, data mining and advanced analysis, results interpretation, reporting, communications, action management and follow-up measurement, all of which help our clients improve their business outcomes. For more information, please go to www.clearpicture.com or call 888.422.1177 extension 1.

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